

# Holly Wallace

INFO@HOLLYMWALLACE.COM (281) 844 - 5494  
[www.hollymwallace.com](http://www.hollymwallace.com)

## QUALIFICATIONS

- 6 years relevant work experience in Web & UX Design & Development
- 13 years practical web design experience
- Bachelor's Degree of Fine Arts in Web Design & Interactive Media
- Expert in HTML and CSS
- Well versed in responsive design practices
- Background in User Centered Design & Psychology
- Experienced in designing prototypes & wireframes
- Experienced in Graphic Design
- Problem solver who loves challenges
- Experience balancing multiple projects under minimal supervision
- Collaborates extensively with team members to facilitate project success
- Experience interacting with users (both domestic and international) to complete content updates
- Skilled in using heuristic evaluation to analyze design concepts

## TECHNICAL SKILLS

- HTML
- CSS
- jQuery
- Bootstrap
- AJAX
- User Centered Design
- Responsive Design
- Wireframing
- Prototyping
- Heuristic Evaluation
- Axure
- Brackets
- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Flash
- Adobe Premiere
- Adobe Soundbooth
- Adobe After Effects
- GitHub
- Graphic Design
- Photography
- Videography
- Ajax
- XML

## WORK EXPERIENCE

### *UX Designer*

### *NFP*

### *July 2014 to Present*

- Designed new applications & application enhancements using responsive & user-centered design practices
- Created and maintained prototypes, wireframes, & mock-ups
- Proposed creative solutions to usability problems

### *Web + Rich Media Developer*

### *ShakeWell Creative*

### *January 2014 to May 2014*

- Updated and maintained client websites
- Created Flash animated banner ads
- Edited video
- Created site maps & wireframes
- Provided creative solutions to technical issues
- Created graphics

### *UX Designer*

### *Certain Affinity*

### *September 2013 to December 2013*

- Updated and maintained wireframes
- Created and maintained master UX flowcharts
- Proposed creative solutions to usability problems

### *PHP Developer*

### *Rooster Teeth Productions*

### *February 2013 to July 2013*

- Helped recode outdated site features
- Created new site features
- Supported current site features

### *Web Designer*

### *Baker Hughes Incorporated*

### *June 2009 to January 2013*

- Maintained content for the internal employee website
- Applied taxonomic Meta data to content to improve SEO
- Aided in large scale projects like page re-designs and content moves

## EDUCATION

### *The Art Institute of Houston*

- Bachelor of Fine Arts in Web Design & Interactive Media
- GPA: 3.5/4.0
- Graduation: June 2012